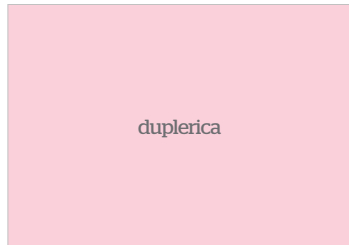


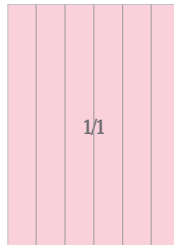
# Pobjeda

**CJENOVNIK REKLAMNOG  
I OGLASNOG PROSTORA**

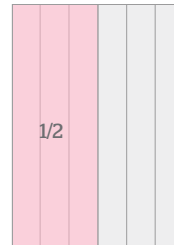
## FORMATI REKLAMNOG PROSTORA



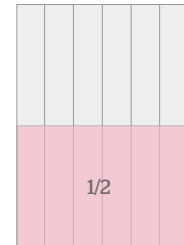
590x420 mm



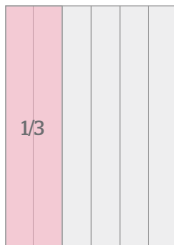
280x420 mm



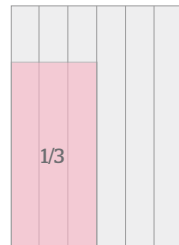
138x420 mm



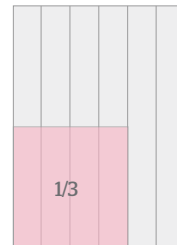
280x208 mm



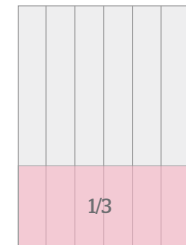
90x420 mm



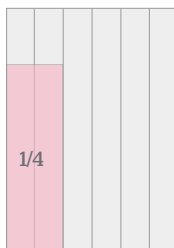
138x314 mm



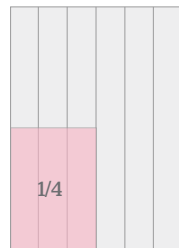
185x208 mm



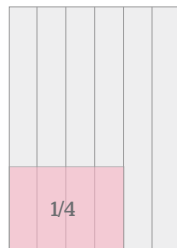
280x137 mm



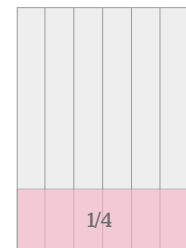
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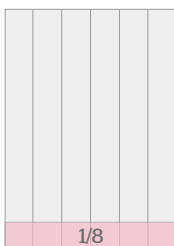
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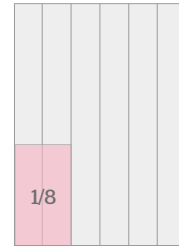
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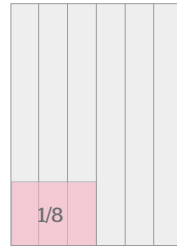
280x102 mm



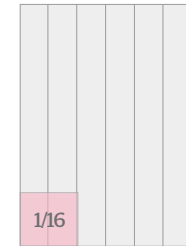
280x50 mm



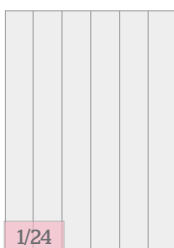
90x165 mm



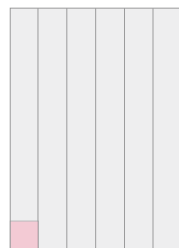
138x102 mm



90x80 mm



90x50 mm



markica  
43x43 mm

FORMATI	CIJENA crno bijela	CIJENA kolor
duplerica	600,00€	1.000,00€
1/1	300,00€	500,00€
1/2	180,00€	270,00€
1/3	150,00€	230,00€
1/4	120,00€	155,00€
1/8	70,00€	100,00€
1/16	40,00€	60,00€
1/24	20,00€	40,00€

\* Na navedene cijene se obračunava PDV 21%

### MARKICA

na naslovnoj strani (zaglavlje) za period od mjesec dana - 2.000,00€  
na naslovnoj strani (jedno oglašavanje): 40,00€  
na redakcijskim stranama (jedno oglašavanje): crno bijela 10,00€, kolor 15,00€  
na oglasnoj strani (jedno oglašavanje): 4,00€

- Pozicioniranje po zahtjevu klijenta u prvom dijelu novine naplaćuje se puna cijena željenog postora uvećana za 50%.
- Poruke reklamno-reportažne sadržine se naplaćuju po punoj cijeni uvećanoj za 50%.
- Cijene se uvećavaju 100% ukoliko se radi o političkom marketingu.

### MARKETING

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žiro račun: 560 - 822 - 77 Universal Capital Bank

Podgorica, 01.01.2018.



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Draško Đuranović