

Dijana Djukanovic

AI
УДНА ГОДА
АДМ. ЗА СПРЈЕЧАВАЊЕ КОРУПЦИЈЕ
ГОДГОРИЦА

№	74-03	2023
Срп	Срп	Срп
07-01577/22		

From: Info Onogost <info@onogost.me>
Sent: Thursday, March 23, 2023 2:31 PM
To: Finansiranje
Subject: Fwd: Cjenovnik - Portal Onogošt
Attachments: 1 (1).pdf; 2 (1).pdf; 3.pdf; 4.pdf

Poštovani,

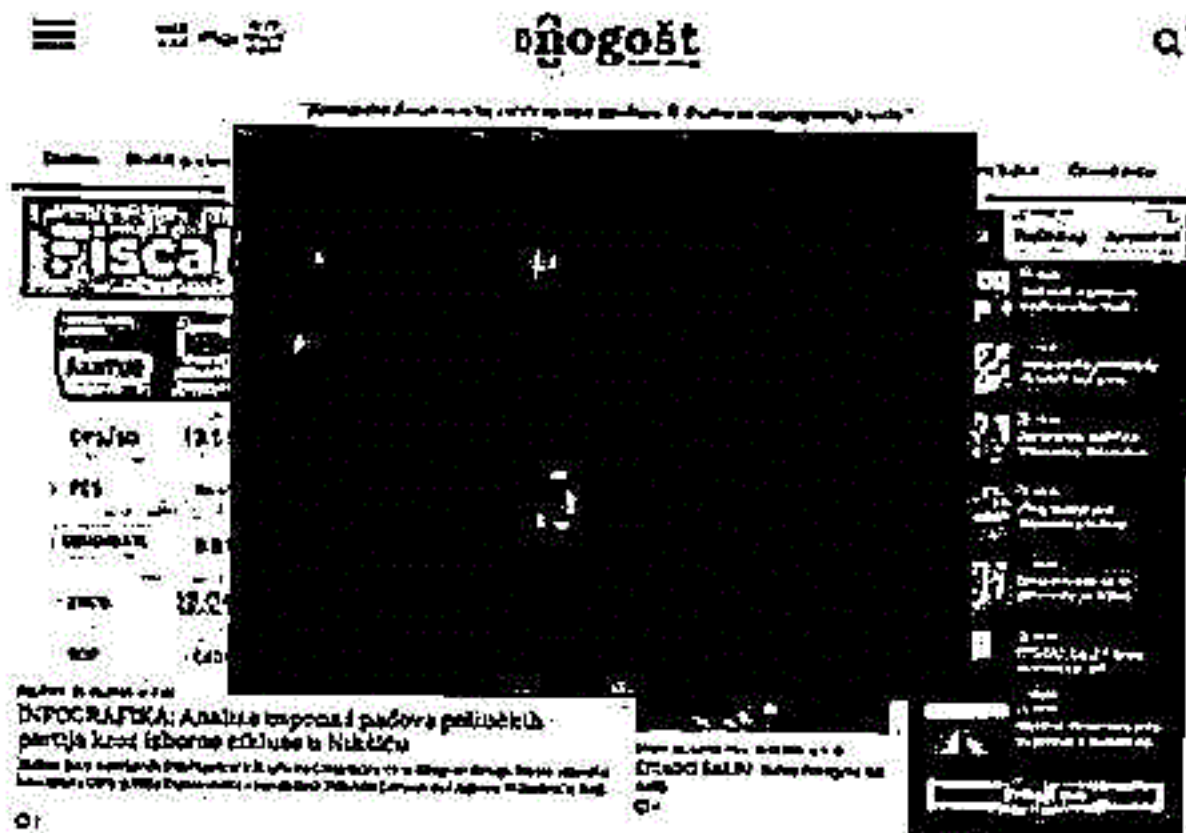
U prilogu šaljem cjenovnik izbornog oglašavanja u kampanji za parlamentarne izbore.

Molim Vas za potvrdu o prijemu mejla, kao i da li je sve i redu.

Srdačno,
Redakcija portala Onogošt
069346807



DESKTOP VERZIJA



FLOATER BANER
 - 20€ (dan)

(desktop i mobilni 800x600)



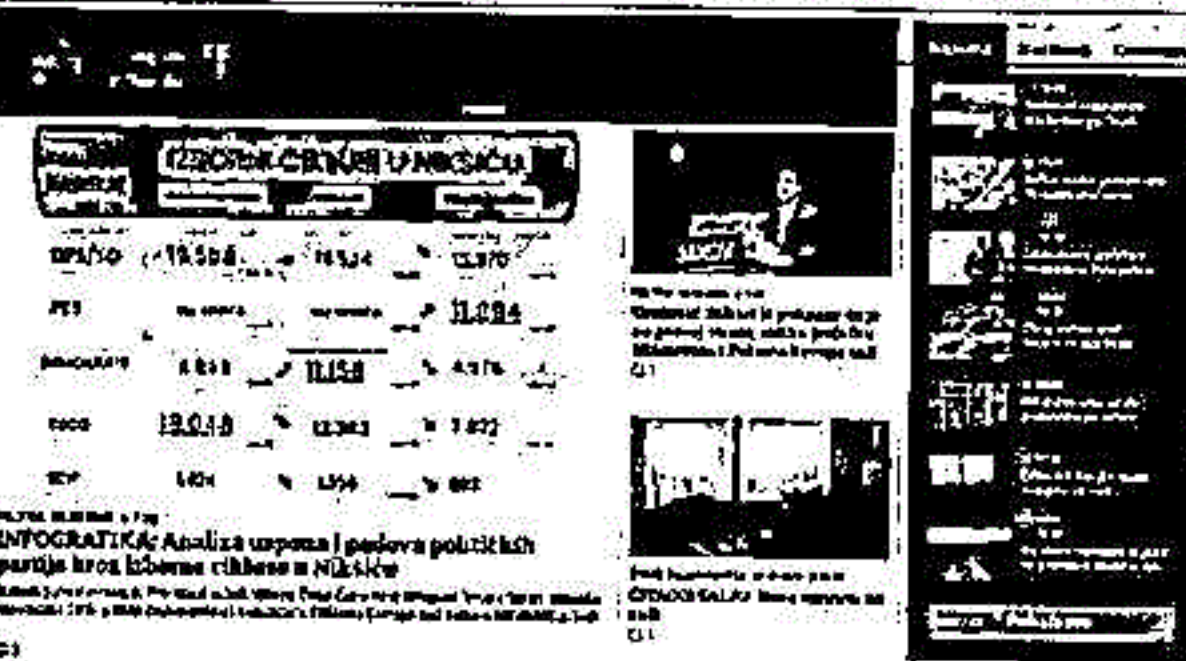
BANER PORTAL TOP
 - 400€ (mjesec)

(1280x150)



BANER PORTAL HEAD
 2€ (CPM) - 150€ (mjesec)

(955x110)



BANER BILBOARD 1

- 3€ (CPM) - 200€ (mjesec)

(970x250)





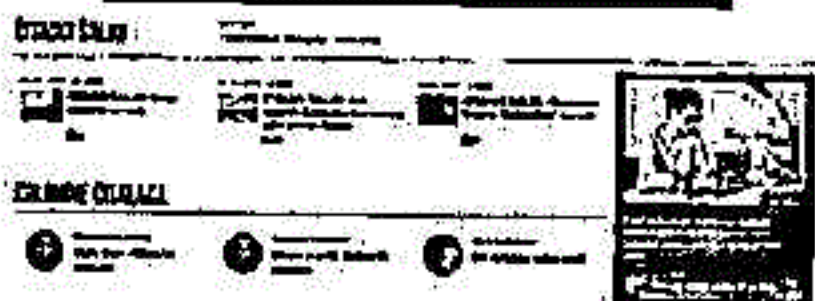
BANER WALLPAPER
 - 2€ (CPM) - 150€ (mjeseć)

(310x650)



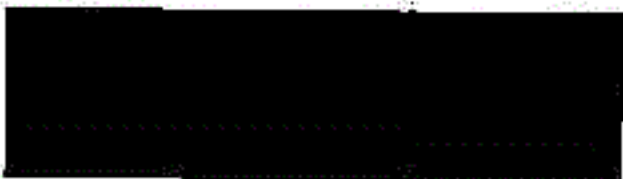
BANER BILBOARD 2
 - 2€ (CPM) - 150€ (mjeseć)

(970x250)



BANER BILBOARD 3
 - 1,5€ (CPM) - 100€ (mjeseć)

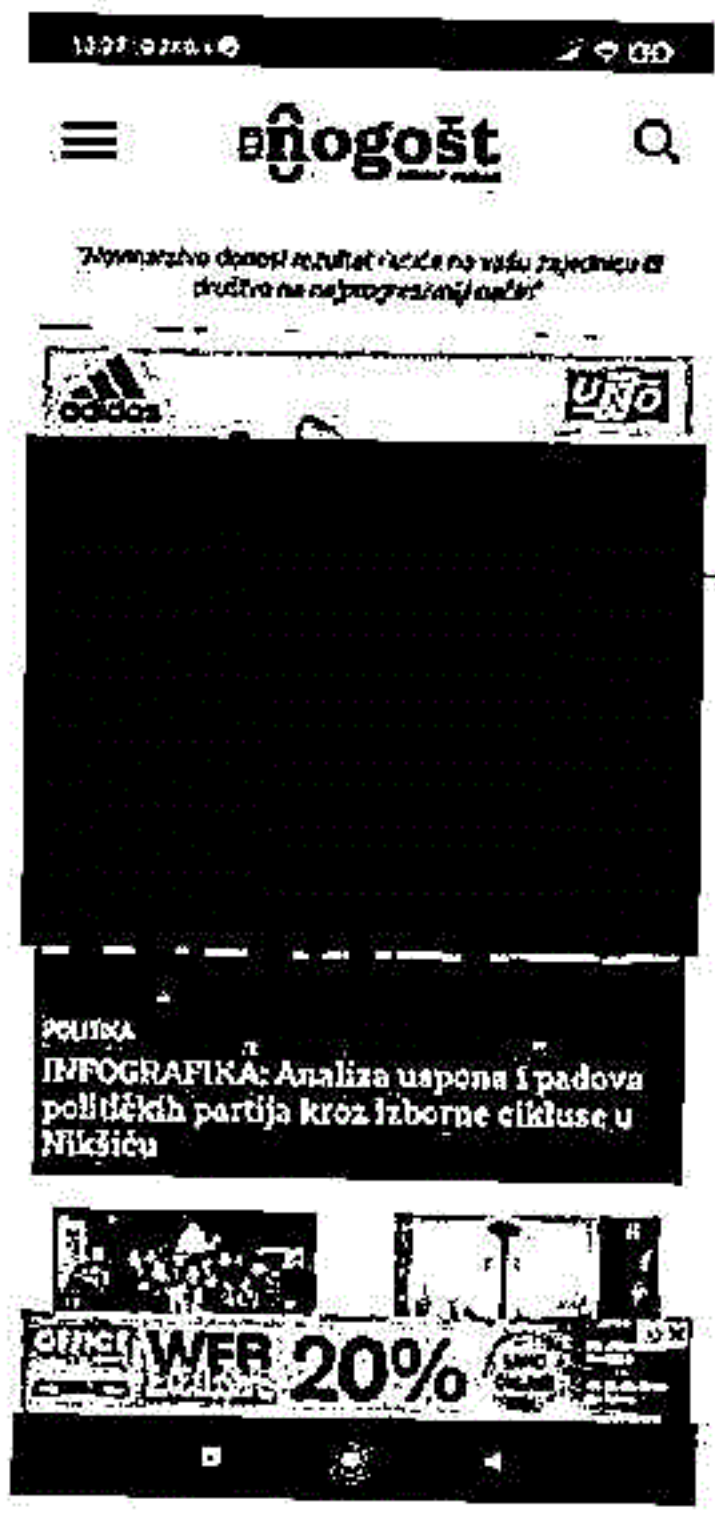
(970x250)



BANER A/B/C
 - 1€ (CPM) - 70€ (mjeseć)



MOBILNA VERZIJA



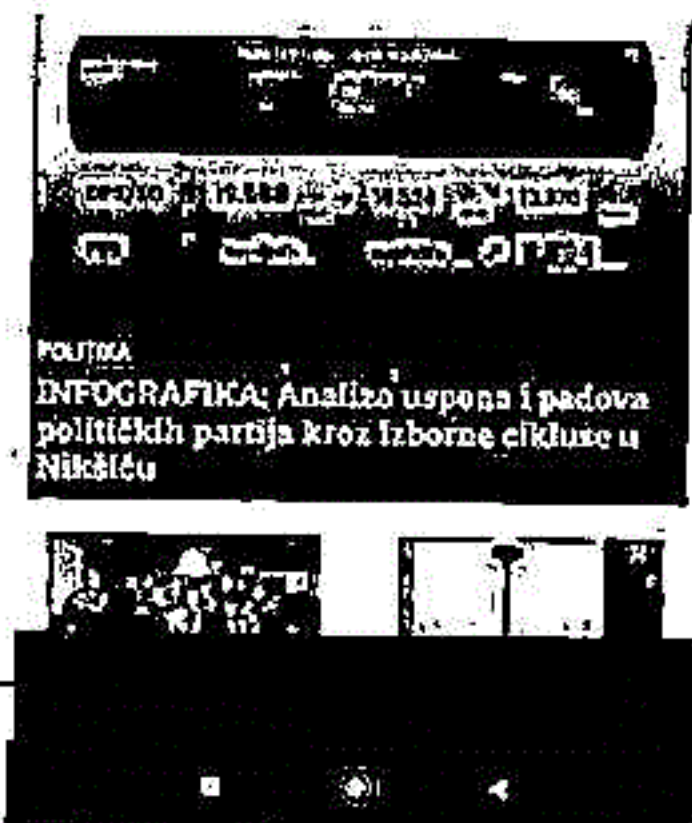
FLOATER BANER - 20€ (dan)

(desktop i mobilni 800x600)



BANER MOBILE TOP
- 4€ (CPM) - 300€ (mjesec)

(970x460)



BANER MOBILE FOOTER
1€ (CPM) - 400€ (mjesec)

(970x200)



OSTALE KATEGORIJE

BILBOARD BANNER - desktop i mobilni (970x250) i (970x460)

- Prodoh gradom - 4€ (CPM) - 270€ (mjesec)
- U člancima - 4€ (CPM) - 350€ (mjesec)

BANNER DESKTOP - MOBILE (300X250)

- Sve vijesti - 2€ (CPM) - 39€ (sedmica) - 140€ (mjesec)

PR OBJAVE

- Sponzorisan članak - 50€
- Native PR - 250€
- Sponzorisane video objave u člancima - 100€

DIZAJNERSKO RJEŠENJE

- JPG Baner - 10€
- GIF Baner - 20€

*Svi baneri su u rotaciji (dvije reklame), izuzev Banner Portal Top, Floater Banner i Banner Mobile Footer Anchor

*Cijene za politički marketing se uvećavaju za 100%

